All Diamond Back tires begin as authentic brand-name tires manufactured by the company whose name appears on the sidewall. Each tire is handfinished and vulcanized. All of the company's processes and whitewall formulas were developed internally.

Diamond Back is a 4th-generation family-owned tire company that's been making tires for more than 40 years. Today, the company focuses completely on street rod, classic, and muscle car radial tires featuring custom sidewall and whitewall treatments.

To check it out, you can ring up Diamond Back Classics toll free at (888) 922-1642 for a catalog, or visit them on the web at www.dbtires.com.



Killer exhaust tips from Moto-Arts

With Moto-Arts new Deadheat original exhaust heat-shield sculpture by Bobby Pelli, your exhaust pipe will be hot.

Just released for '07, these pieces can be fitted to anything tubular as a practical, functioning heat shield and are now offered for your hot rod, custom rod, or street machine.

Cast from high-grade aluminum, each piece is hand finished by the artist and triple-plated to perfection. The unique blind - mount system used on all Moto-Arts heat shields allows only the artwork to be seen, as all hardware is hidden.

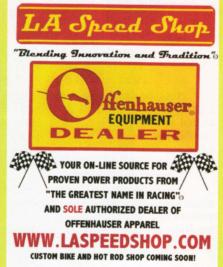
All Moto-Arts heat shields are available in mirror image pieces for exhaust on either side of the machine. They're available in three finishes and two-tone finishes, which allows for nine different finish combinations.

For more information contact Moto-Arts by phone at (818) 957-1059. E-mail Bobby at bobby@motoarts.com and you can visit their website at www.motoarts.com.

Be Offy equipped from LA Speed Shop

ot your eyeballs on some Offenhauser equipment? Then take a gander at LA Speed Shop, an official distributor of Offenhauser Equipment.

They have a strong relationship with Offenhauser and want to be your one and only online source for Offyproven power products including intake manifolds, valve covers, linkage and cast parts.



LA Speed Shop is also the sole authorized seller of Offenhauser shirts, hats and novelty items. All of these items are available through their online store: www.laspeedshop.com

If you have any questions about parts or need help deciding what will work best with your engine, drop an e-mail to Chris@laspeedshop.com and he will provide you with the information you need.

Also in the works from LA Speed Shop is a custom hot rod and motorcycle shop coming soon to the Los Angeles area. Check the website for the latest details.



Get yourself some damn good sunglasses

R ever mind what that song about *Cheap Sunglasses* says, if you wanna have some cool shades, take a look at the Tres-Noir Inc.

Its 2007 collection of handmade eyewear for spring/summer combines classic clean styles of the 1950s and the cutting-edge modern shapes; the collection re-defines the term neo-vintage.

Refusing to give the customer a cheap, mass-produced, sunglass that is injected through a mold, Tres-Noir eyewear is produced from handmade acetate sheets in limited quantities giving each pair of sunglasses a richer feel with more vibrant colors and making every pair unique.

Specifically designed with the kustom kulture market in mind, the collection features style for both men and women with the concentration being on classic plastics that fit most face shapes. Every handmade frame features CR39 lenses which offer 100 percent UVA and UVB protection and maximum optical clarity. Polarized lenses are also available. All frames come with a one year manufacturers' warranty and most frames will fit a prescription lens.

The spring collection will include new launch of three new styles- Death or Glory, The Crusher, and the Kabuki Girl.

The Tres-Noir 2007 line will also include the introduction of The Pizz signature collection which will feature frames for both men and women, designed by the legend himself.

Retail prices range from \$75 to \$105 and can be found in finer retailers or on-line at www.gasolinegallery.com. For more information please visit www.tres-noir.com.



You won't blow your top with Pop Top

he "Pop Top" is a convertible hardtop for '29 through '32 roadsters by Gordon Supply Company. The advantages of Pop Top over other tops include the fact that Gordon Supply offers it in five different models and price ranges.

A quality made Pop Top comes in black carbon 2 x 2 twill. It is ultra light and can be lifted by one person. It also comes in a hybrid glass/carbon/Kevlar that gives the top a tweed appearance.

The Pop Top has an old school attitude and looks like cloth. It comes with a conventional post or two-inch chop. It's also available in Duval or flat, angle or straight windshield.

Because of the vast number of 1929 to 1932 Ford bodies on the market, Gordon Supply developed a consumer friendly "Fit Kit" that allows the consumer to fit his car for its top using a compound that takes an image of the area behind the drivers seat, which ultimately gives the perfect fit for the top. The fit kit can be shipped to Gordon Supply from anywhere, allowing us to fit customers locally and abroad.

For more information call them at (760) 947-0054 or email them at:lcrampton@peoplepc.com.